

THE BENEFITS OF READING TOGETHER

Reigniting a love of sharing stories to promote wellbeing for everyone

Reading to your child on a daily basis throughout childhood is one of the most important factors in raising a reader for life, and creating a family reading habit enriches child-parent bonds.

Why is it important for parents & carers to **SHARE STORIES** with children?

65%

of **5-7 YEAR OLDS**read to themselves
when they are read
to every day or
nearly every day

73%

of **8-13 YEAR OLDS**read to themselves
when they are read to
every day or nearly
every day

Source: Nielsen Children's Deep Dive 2017

- Parents reading to children **stimulates independent** reading for pleasure.
- Reading, especially at bedtime, provides quality moments for both parent and child.
- For children, being read to is **fun**, d**eeply reassuring** and **calming**.
- For parents, reading to a child is a bonding and affirming experience.

Source: Print Matters More, Egmont UK 2016

- A supportive home environment is important for the development of reading enjoyment and the development of positive attitudes towards reading. One element of a supportive home environment is shared reading (or reading aloud).
- Regardless of a family's income, children whose parents read to them when they were just starting school **develop** a greater sense of enjoyment of reading than those whose parents did not read to them or read to them infrequently. Source: Let's Read Them a Story! The Parent Factor in Education, OECD, 2012

The benefits of READING FOR PLEASURE

Creating a love of reading for pleasure in children is critical. Enjoyment, creativity, imagination, greater self-esteem, empathy, relaxation, escapism and improved communication skills are well-known benefits of reading. And for adults, it can lead to a reduction in dementia and depression symptoms.

Source: The Reading Agency Literature Review: The impact of reading for pleasure and empowerment, 2015

Reading engagement and reading for pleasure lead to a range of **social**, **personal** and **intellectual outcomes**. These include enjoyment, social and cultural capital, social interaction, knowledge, creativity, empathy, self-expression and understanding of self and others. *Source:* Read on. Get on.

Reading for pleasure is positively linked with the following literacy-related benefits:

- reading attainment and writing ability for reading
- text comprehension and grammar
- · breadth of vocabulary
- positive reading attitudes, which are linked to achievement in reading
- greater self-confidence as a reader Source: National Literacy Trust

Reading for enjoyment has also been found to have an impact on how well children and young people perform at school in general:

- Children who read for enjoyment are likely to do significantly better at school than their peers (Sullivan and Brown, 2013)
- Reading for enjoyment has been linked to other learning outcomes, such as a higher performance in maths and science. (PISA, OECD, 2011)

For great tips, recommendations, activities and reading ideas visit worldbookday.com